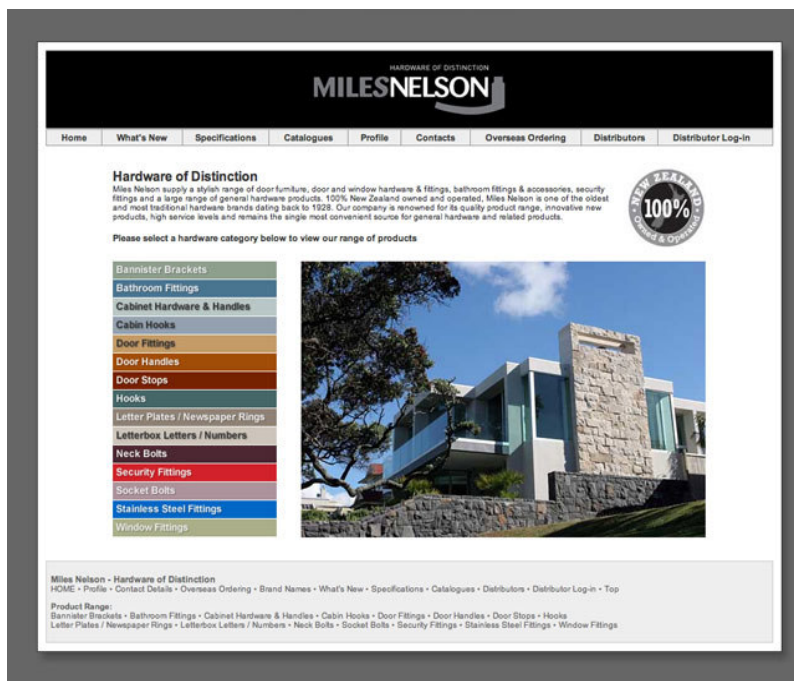


March 10, 2008

PRESS RELEASE



Miles Nelson has announced a major upgrade to the Miles Nelson website with the primary goal of helping customers find and obtain information faster and easier than ever, the new site contains more options for browsing and an updated graphical user interface. These new features are designed to enhance Miles Nelson's leading position as the single most convenient source for general hardware related products.

David Eeles, Sales and Marketing Manager at Miles Nelson, notes that "our re-designed website gives customers a new and improved format in which to view our new and existing product ranges.



The 15 new product categories are listed in an easy-to-use tab format down the left hand side of the page and a new catalogue and product specification sheets are provided at product levels.”

New product introductions, customer links and lifestyle images complete the updated look and feel. Of course, “our graphic side navigation allows customers find exactly what they need with minimum time and clicks.”

Future upgrades will include more new product options for customers seeking innovative hardware solutions and increased technical information for existing products.

Future site enhancements will include distributor log in’s and provide the ability for off shore customers to purchase directly through a secure site.

Please visit us @ www.milesnelson.co.nz